



INTRODUCING

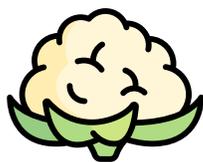
Better FOR YOU™

A Radical New Perspective in Crust Innovation.



FORMULATING EXCITING NEW TRENDS IN HEALTH-CONSCIOUS CRUSTS

Some people call it a health food craze. TNT Crust looks at the latest trends and says “been there, done that!” We look to the future to the next trends in foods and flavors, and we’re reinventing ideas from around the world. Smart crust, veggie packed crusts, protein crusts, exciting new flavor pairings. Nothing is out of our reach. Innovation doesn’t stop at plant-based recipes. We look at crusts in an entirely innovative light!



BETTER-FOR-YOU IS GROWING ACROSS FOOD CHANNELS AND IS IN EARLY STAGES OF DISRUPTING THE PIZZA CATEGORY

- » Cauliflower pizza rose in popularity by 650% in 2019
- » Gluten-free offerings on restaurant menus have increased by 54% since 2015
- » 10% of all California Pizza Kitchen pizzas are ordered with cauliflower crust

SIGNIFICANT GROWTH IN FROZEN RETAIL BETTER FOR YOU BRANDS

Select brands \$M change in retail sales (2017-2019)



THE HEALTH FOOD CRAZE ISN'T JUST A PASSING FAD

What's TNT's secret to developing tasty, crowd-pleasing crust trends? Science! And talented, trend-seeking chefs working in a kitchen so advanced that it would make any foodie blush. Here, a small team of "taste crusaders" dream up new crust and pizza combinations with the goal of receiving real-time feedback. So, what exactly goes on in the Innovation Kitchen? TNT customers know. Not only do we develop our own proprietary crusts, we spare no expense making our customer requests a savory reality.

Source: Grand View Research, Nielsen, Forbes, Grubhub Year in Food Report 2019, Plant Based Foods Association, Thrillist, Datassentials

REAL + GOODNESS

We stray from the crowd by using the finest quality ingredients, especially refined salts & sugars, gluten-free bases, and quality yeasts. Then, we refine those ingredients even further to meet our demanding taste requirements.



**GLUTEN
FREE**



**BRC
CERTIFIED**



**TNT'S EXCLUSIVE
INNOVATION KITCHEN**

BETTER FOR YOU IS BETTER FOR YOUR PROFITS



**TENS OF THOUSANDS OF FEET DEDICATED
TO BETTER FOR YOU PRODUCTION**



**CONTRACT MANUFACTURING &
OUTSOURCING PARTNERS**



**IT'S HERE! INQUIRE ABOUT
OUR NUT-BASED CRUSTS**



CHEEZY GLUTEN-FREE
10" (2 BAGS OF 12; 24 CT) - 020041-0269
12" (2 BAGS OF 12; 24 CT) - 120041-0269



GARLIC, HERB & CHEESE CAULIFLOWER GLUTEN-FREE
10" (2 BAGS OF 12; 24 CT) - 020043-0269
12" (2 BAGS OF 12; 24 CT) - 120043-0269



CAULIFLOWER HERB FLATBREAD
4" X 12" (3 BAGS OF 20; 60 CT) - 020412-0269



CHEEZY BROCCOLI GLUTEN-FREE
10" (2 BAGS OF 12; 24 CT) - 020044-0269
12" (2 BAGS OF 12; 24 CT) - 120044-0269



GLUTEN-FREE CAULIFLOWER
10" (2 BAGS OF 12; 24 CT) - 020040-0269
12" (2 BAGS OF 12; 24 CT) - 120040-0269



CHEEZY CAULIFLOWER GLUTEN-FREE
10" (2 BAGS OF 12; 24 CT) - 020042-0269
12" (2 BAGS OF 12; 24 CT) - 120042-0269



LET'S TALK PIZZA CRUST!



WAYPOINT



For more information,
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