



Teeny Tiny Ice Cream Treats

Get Silly Ice Cream

Who We Are

Overview

Founded in 2005, IC Products provides a turnkey solution to dairy companies for the manufacture and sale of new and exciting pelletized ice cream products. With proprietary know-how, expertise, equipment and technology, we offer ice cream companies the opportunity to add a novel, exciting, and highly-profitable, line of ice cream products to their existing product offerings. By offering a proven and proprietary, end-to-end solution, we minimize new product expansion risk and accelerate time to market resulting in immediate returns on investment and competitive market advantages for our clients.

Our Mission

IC Products' goal is to become the worldwide leader in the manufacture of pelletized ice cream products. We will achieve this goal by selectively engaging, on an exclusive basis, with leading ice cream manufacturers in each major international market. Building on the success of each project and continual improvements to our manufacturing technology, techniques and processes, we will become the global leader in pelletized ice cream manufacturing. Our clients and their projects will enjoy the full benefits of our best-of-class pelletizing technology and our best practices in manufacturing processes resulting in new and exciting, highly-profitable ice cream products for their businesses.

What We Offer Our Partners

- A turnkey solution - We provide our clients with the following services:
 - Assist with product and market analysis;
 - Assist with pricing and marketing strategies;
 - Assist with production line design and layout;
 - Provide proprietary equipment and technology;
 - Provide equipment operation training and best practices;
 - Assist with product formulas and flavor mixes; and
 - Assist with troubleshooting and manufacturing support
- Exclusivity - We offer our clients an exclusive (within their market) engagement with IC Products and, in many jurisdictions, exclusive access to leading cryogenic pelletizing equipment and technology.
- First Mover Advantage - We offer our clients the opportunity to be the first to market with exciting, novelty ice cream products, with significant barriers to entry for its competition.

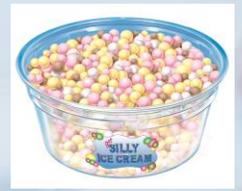


Get Silly Ice Cream, 49 West Orange Street, Chagrin Falls, Ohio U.S.A. 44022

www.sillyicecream.com

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- **Lower Up-Front Capital Outlay** –

We minimize up-front capital costs normally associated with new product expansion

- **Competitive Advantages** – Our proprietary manufacturing techniques and equipment have been proven to produce pelletized ice cream products with significant competitive advantages over competing pelletized ice cream products. These advantages include significantly greater sales and distribution flexibility, increased manufacturing efficiencies, and lower production costs, all of which lead to favorable retail pricing and high profit margins.

- **Key Strategic Partners** - We offer our clients the full benefit of our key strategic partners. Our key partners have leading expertise in the areas of pelletized ice cream manufacturing, processing, packaging, distribution and sales, cryogenic freezer technology and manufacturing processes, and pelletized ice cream formulas.

Our Clients are the Key to Success

Identifying leading ice cream companies in major international markets and engaging, on an exclusive basis, with the right company in the right market is the key to our success and the success of our clients' projects.

Our ideal clients will:

- be one of the top 5 ice cream companies in their respective markets;
- be leading new product innovators;
- have broad distribution capabilities;
- have significant sales and marketing support;
- have leading ice cream brands;
- have sufficient manufacturing capacity and capabilities; and
- have top quality manufacturing certifications and quality control programs.



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