

Food Export–Midwest and Food Export–Northeast invite you to use our **2021 Activity Calendar**. Plan and select events and activities to maximize your exposure in key markets. These events represent your best opportunities to increase sales in international markets.


Plan now and REGISTER EARLY! Register for all activities at www.foodexport.org.

SELECT ACTIVITIES TO GROW SALES.

FOOD PRODUCTS:

- RETAIL PRODUCTS
- FOOD SERVICE PRODUCTS
- INGREDIENT PRODUCTS
- NATURAL PRODUCTS
- SPECIALTY/GOURMET PRODUCTS
- PRIVATE LABEL PRODUCTS
- SEAFOOD PRODUCTS
- PET FOOD/FEED PRODUCTS

UNITED STATES OF AMERICA		DATE	LOCATION	PRODUCTS																
BUYERS MISSIONS																				
<input type="checkbox"/>	Specialty Food Buyers Mission at the Winter Fancy Food Show	Jan. 16-18	San Francisco, California	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<input type="checkbox"/>	Value-Added Feed Ingredients Buyers Mission at the International Production & Processing Expo	Jan. 27	Atlanta, Georgia																	●
<input type="checkbox"/>	Northeast Buyers Mission	Feb. 1-4	Boston, New York, Philadelphia	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<input type="checkbox"/>	Frozen Food Buyers Mission at AFFI - CON 2020	Feb. 20-22	TBD	●	●															●
<input type="checkbox"/>	Natural Products Buyers Mission at Natural Products Expo West	Mar. 4-5	Anaheim, California	●	●															
<input type="checkbox"/>	Seafood Buyers Mission at Seafood Expo North America	Mar. 13	Boston, Massachusetts																	●
<input type="checkbox"/>	Pet Food Buyers Mission at the Global Pet Expo	Mar. 23	Orlando, Florida	●																●
<input type="checkbox"/>	Beer Ingredients Buyers Mission at BrewExpo America	Mar. 30	San Antonio, Texas																	●
<input type="checkbox"/>	Pet Food Ingredient Buyers Mission at Petfood Forum	Apr. 25	Kansas City, Missouri																	●
<input type="checkbox"/>	Food Service Buyers Mission at the National Restaurant Association Show	May 21-23	Chicago, Illinois		●															●
<input type="checkbox"/>	Beer, Wine and Spirits Buyers Mission at BAR at the Show	May 23	Chicago, Illinois		●															
<input type="checkbox"/>	Sweets and Snacks Buyers Mission at the Sweets and Snacks Expo	May 24-26	Chicago, Illinois	●																
<input type="checkbox"/>	Dairy, Deli, Bakery Buyers Mission at IDDBA21	June 6-7	Houston, Texas	●	●															
<input type="checkbox"/>	Caribbean and Latin American Buyers Mission for Retail and Food Service Products	June 9-10	Miami, Florida	●	●															
<input type="checkbox"/>	Value-Added Feed Ingredients Buyers Mission at the World Pork Expo	June 10	Des Moines, Iowa																	●
<input type="checkbox"/>	Food Ingredients Buyers Mission at the Institute of Food Technologists Show	July 18-19	Chicago, Illinois																	●
<input type="checkbox"/>	Specialty Food Buyers Mission at the Summer Fancy Food Show	June 25-26	New York, New York	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<input type="checkbox"/>	Midwest Buyers Mission	July 26-30	Grand Rapids, Columbus, Chicago	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
<input type="checkbox"/>	Pet Food Buyers Mission at Superzoo — NEW!	Aug. 16	Las Vegas, Nevada																	●
<input type="checkbox"/>	Natural Products Buyers Mission at Natural Products Expo East	Sep. 22-23	Philadelphia, Pennsylvania	●	●															
<input type="checkbox"/>	Value-Added Feed Ingredients Buyers Mission at the World Dairy Expo	Sep. 30	Madison, Wisconsin																	●
<input type="checkbox"/>	Food Ingredients Buyers Mission at Supply Side West — NEW!	Oct. 26	Las Vegas, Nevada																	●
<input type="checkbox"/>	Private Label Buyers Mission at the Private Label Manufacturers Association Show	Nov. 14-16	Rosemont, Illinois																	●

CANADA		DATE	LOCATION	PRODUCTS																	
FOOD SHOW PLUS!™																					
	Food Show PLUS!™ at CHFA West	Feb. 19-21	Vancouver, Canada																	●	
<input type="checkbox"/>	Food Show PLUS!™ at SIAL Canada	Apr. 26-29	Toronto, Canada	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
TRADE MISSIONS																					
<input type="checkbox"/>	Focused Trade Mission to Canada for Specialty and Natural Products	Sep. 1-2	Toronto, Canada																	●	

MEXICO		DATE	LOCATION	PRODUCTS																	
FOOD SHOW PLUS!™																					
	Food Show PLUS!™ at Expo ANTAD & Alimentaria	Mar. 30 - Apr. 2	Guadalajara, Mexico	●	●																
	Food Show PLUS!™ at FIGAP	May 4-7	Guadalajara, Mexico																		●
TRADE MISSIONS																					
<input type="checkbox"/>	Focused Trade Mission to Mexico for Private Label, Retail and Food Service Products	July 13-16	Mexico City & Monterrey, Mexico	●	●																●

 Booth Space Package Available

CONTACT OUR LIAISON TEAM. FIND EXPORT SUCCESS.

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2021 BRANDED PROGRAM—DON'T BE LEFT OUT. TAKE ADVANTAGE TODAY!


Enroll in Food Export's 50% cost-share reimbursement program and learn how you can make the most of your marketing budget. Qualifying companies can make their promotional efforts go even further. Funds are limited each year so don't delay in applying! Submit your pre-qualification at www.foodexport.org/brandedprogram.

CARIBBEAN, CENTRAL AMERICA & SOUTH AMERICA		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
	Food Show PLUS!™ at Alimentec	Mar. 22-26	Bogota, Colombia	● ● ● ● ● ● ● ●
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to Costa Rica — IT'S BACK!	Feb. 10-11	San Jose, Costa Rica	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Peru for Retail and Food Service Products — IT'S BACK!	Apr. 12-14	Lima, Peru	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Chile for Retail and Food Service Products — IT'S BACK!	Apr. 15-16	Santiago, Chile	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Dominican Republic	Aug. 17-18	Santo Domingo, Dominican Republic	● ● ● ● ● ● ● ●

EUROPE		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
<input type="checkbox"/>	Food Show PLUS!™ at Interzoo	May 31-June 4	Nuremberg, Germany	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at ANUGA	Oct. 8-13	Cologne, Germany	● ● ● ● ● ● ● ●
SEAFOOD TRADE SHOWS				
	Seafood Trade Show at Seafood Expo Global — NEW LOCATION!	Apr. 27-29	Barcelona, Spain	● ● ● ● ● ● ● ●

MIDDLE EAST		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
	Food Show PLUS!™ at Gulfood	Feb. 20-25	Dubai, UAE	● ● ● ● ● ● ● ●
	Food Show PLUS!™ at VIV MEA	Nov. 21-24	Abu Dhabi, UAE	● ● ● ● ● ● ● ●
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to the Middle East	Dec. 6-8	Dubai, UAE	● ● ● ● ● ● ● ●

ASIA		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
	Food Show PLUS!™ at SMTS (Supermarket Trade Show)	Feb. 16-19	Tokyo, Japan	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at FHA (Food & Hotel Asia) - Food & Beverage	Mar. 2-5	Singapore	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at FOOD EX	Mar. 9-12	Tokyo, Japan	● ● ● ● ● ● ● ●
	Food Show PLUS!™ at VIV Asia	Mar. 9-12	Bangkok, Thailand	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at SIAL China	May 17-20	Shanghai, China	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at HOFEX	May 17-21	Hong Kong	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Seoul Food & Hotel	June 1-4	Seoul, South Korea	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Seafood Expo Asia	Sep. 7-9	Hong Kong	● ● ● ● ● ● ● ●
	Food Show PLUS!™ at the China Fisheries and Seafood Expo	Oct. 27-29	Qingdao, China	● ● ● ● ● ● ● ●
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to Taiwan for Food Ingredients — NEW!	Sep. 13-15	Taipei, Taiwan	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Malaysia for Organic and Natural Products — IT'S BACK!	Nov. 1-3	Malaysia	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Singapore for Organic and Natural Products — IT'S BACK!	Nov. 3-5	Singapore	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Japan for Specialty Products	Nov. 18-20	Tokyo, Japan	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to South Korea for Specialty and Retail Products	Nov. 20-22	Seoul, South Korea	● ● ● ● ● ● ● ●

AUSTRALIA		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
	Food Show PLUS!™ at Fine Food Australia	Sep. 5-9	Sydney, Australia	● ● ● ● ● ● ● ●
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to New Zealand	June 13-15	Auckland, New Zealand	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Australia	June 15-18	Sydney, Australia	● ● ● ● ● ● ● ●

CALL OR EMAIL US. WE'RE HERE TO HELP.

 Booth Space Package Available

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